

DPA EXHIBIT Personally Identifiable Information (Student PII) cannot be sold or released for any Commercial or Marketing purpose. Student PII, as defined by Education Law § 2 and the Family Educational Privacy Act ("FERPA"), includes direct identifiers such as a student's name or identification name, or address; and indirect identifiers such as a student's date of birth, which when linked to or combined with other information can be used to distinguish or trace a student's identity. Please refer to the regulations at 34 CFR 99.3 for a more complete definition.

2. The right to inspect and review the complete contents of the student's education record stored or maintained by an educational agency. This right may not apply to Parents of an Eligible Student.
3. State and federal laws such as Education Law § 2; the Regulations of the Commissioner of Education at 8 NYCRR Part 121, FERPA at 12 U.S.C. § 602 (34 CFR Part 99); Children's Online Privacy Protection Act ("COPPA") at 15 U.S.C. §§ 16501-6502 (16 CFR Part 312); Protection of Pupil Rights Amendment ("PPRA") at 20 U.S.C. § 1232h (34 CFR Part 98); and the Individuals with Disabilities Education Act ("IDEA") at 20 U.S.C. § 1400 et seq. (34 CFR Part 300); protect the confidentiality of Student PII.
4. Safeguards associated with industry standards and best practices including, but not limited to, those available at [www.nysed.gov/data-privacy](http://www.nysed.gov/data-privacy).

Contact: Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, NY 12234.

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6. The right to have complaints about possible breaches and unauthorized disclosure of Student PII addressed (i) Complaints should be submitted to the NYSED Education Department at [www.nysed.gov/data-privacy-security/report-improper-disclosure](http://www.nysed.gov/data-privacy-security/report-improper-disclosure) by mail to: Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, NY 12234; by email to [privacy@nysed.gov](mailto:privacy@nysed.gov) or by telephone at 518-474-0937.
  7. To be notified in accordance with applicable laws and regulations if a breach or unauthorized release of Student PII occurs.
  8. NYSED workers that handle Student PII will receive training on applicable state and federal laws, policies, and safeguards associated with industry standards and best practices that protect Student PII.
  9. NYSED contracts with vendors that receive Student PII will address statutory and regulatory data privacy and security requirements.

